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**DEPARTMENT OF BUSINESS ADMINISTRATION,**
**NNAMDI AZIKIWE UNIVERSITY, AWKA,**
**ANAMBRA STATE, NIGERIA.**

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## CONTENTS

WORK LIFE BALANCE AND EMPLOYEE ENGAGEMENT OF DEPOSIT MONEY BANKS IN ANAMBRA STATE, NIGERIA .. .. .. .. 1 – 18

MANAGERIAL COMPETENCY AND EMPLOYEE PERFORMANCE IN ALUMINIUM FIRMS IN SOUTH EAST, NIGERIA .. .. .. 19 – 37

HUMAN RESOURCES MANAGEMENT AND EMPLOYEE PERFORMANCE OF ANAMBRA STATE INTERNAL REVENUE SERVICE .. .. 38 – 55

MANAGEMENT, ACCOUNTABILITY AND ELECTORAL PROCESS FOR SUSTAINABLE ECONOMIC DEVELOPMENT .. .. 56 – 71

CREDIT RISK MANAGEMENT AND PROFITABILITY OF DEPOSIT MONEY BANKS IN NIGERIA .. .. .. .. .. 72 – 91

E-GOVERNANCE AND PERFORMANCE OF PUBLIC SECTOR MANAGEMENT IN NIGERIA .. .. .. .. .. .. 92 – 110

PRODUCTION MANAGEMENT INDICATORS AND UTILITY MAXIMIZATION OF SELECTED ALUMINUM FIRMS IN DELTA STATE, NIGERIA .. .. .. .. .. .. .. 111– 127

ORGANIZATIONAL CLIMATE AND ORGANIZATIONAL CITIZENSHIP BEHAVIOUR IN PLASTIC MANUFACTURING FIRMS IN NIGERIA .. .. .. .. .. .. .. .. 128-143

INFORMATION MANAGEMENT PRACTICES AND STUDENTS' SATISFACTION IN FEDERAL, STATE AND PRIVATE UNIVERSITIES IN ANAMBRA STATE.. .. .. .. .. .. 144-167

CUSTOMER-CENTERED STRATEGY AND PERFORMANCE OF IDAH POLY MULTI-PURPOSE COOPERATIVE SOCIETY, IDAH, KOGI STATE .. .. .. .. .. .. .. .. .. 168-191

EMPLOYEE COMMITMENT AND EMPLOYEE ENGAGEMENT IN HOSPITALITY FIRMS IN ANAMBRA STATE, NIGERIA .. .. .. 192-208

BUSINESS CONSULTANCY SERVICES AND FINANCIAL PERFORMANCE

OF MICRO, SMALL MEDIUM ENTERPRISES (MSMES) IN AWKA-SOUTH LOCAL GOVERNMENT .. .. .. .. .. .. .. 209-227

INFORMATION TECHNOLOGY ADOPTION AND SUSTAINABILITY PERFORMANCE OF MANUFACTURING FIRMS IN NIGERIA: CHALLENGES AND PROSPECTS .. .. .. .. .. 228-250

DISRUPTION IN IGBO APPRENTICESHIP SCHEME: IMPLICATIONS FOR ENTREPRENEIRIAL DEVELOPMENT IN SOUTH-EAST NIGERIA. 251-271

EMPLOYEE PARTICIPATION AND ORGANIZATIONAL PERFORMANCE IN SELECTED FAST FOOD FIRMS IN AWKA, ANAMBRA STATE .. 272-288

OPERATIONAL RISK MANAGEMENT AND PERFORMANCE OF SELECTED COMMERCIAL BANKS IN ANAMBRA STATE, NIGERIA .. 289-305

GOVERNMENT INTERVENTIONIST AGENCIES AND GROWTH OF SMALL AND MEDIUM ENTERPRISES IN ANAMBRA STATE, NIGERIA ,, 306-318

INCREMENTAL INNOVATION AND COMPETITIVE ADVANTAGE OF TEXTILE INDUSTRY IN NIGERIA .. .. .. .. .. 319-333

WOMEN SOCIO-ECONOMIC CHARACTERISTICS ON AGRICULTURAL COOPERATIVES AND AGRICULTURAL EXTENSION SERVICES IN ANAMBRA STATE, NIGERIA.. .. .. .. .. .. 334-357

THE ROLE OF WOMEN IN SUSTAINING FAMILY BUSINESSES IN NIGERIA .. .. .. .. .. .. .. .. .. 358-378